

## viennacontemporary 2024

The tenth anniversary edition of viennacontemporary stands out with unique curated sections, talks, guided tours, performances, art prizes, and more.



The tenth-anniversary edition of Austria's leading international art fair, viennacontemporary, will take place under the artistic direction of Francesca Gavin from September 12 to 15, 2024 in Halle D of Messe Wien. With an exhibitor list comprising 98 galleries and 6 institutional stands from a total of 24 countries, the upcoming edition of viennacontemporary is the largest in years.

An annual highlight in the international art calendar kicking off the art fair season, viennacontemporary is known as a place for discovering new and emerging artists as well as a gateway to the rich art worlds of Central and Eastern Europe, reaffirming Vienna's historical position as a cultural bridge between these regions.

## VCT STATEMENT: The Color of Energy

Fifteen international artists reflect in two chapters at **viennacontemporary** and **Salzburger Kunstverein** about climate, possible futures, and sustainability.



Sara Bezovšek, film still, 2021. Courtesy of the artist.

*The Color of Energy* reflects on the energy flows essential to understanding the dynamics of today's world. Curated by Mirela Baciak, the exhibition explores our entanglements with sun, wind, oil, coal, gas, and metals, highlighting how the varying intensities of energy connect politics and culture.

Focussing on a sensory exploration of the narratives and debates surrounding energy, the exhibition develops a chromatic dialogue. Various and manifold issues are examined, such as climate anxiety, environmental exploitation, the invisibility of oil, overlooked histories of settler colonialism, child labor in coal mining, and the potential of electricity.

At the fair, Sophie Jung will present a new performance that explores the profound grief tied to the climate crisis, using mythical and contemporary allegories to transform this frustration into collective action. Linda Lach's compositions will examine how sensitive data is maintained and protected, drawing parallels to ecosystems and homeostasis; challenging traditional anthropocentric views of technology. Shubigi Rao's work will address the impoverished and dying landscapes resulting from settler extraction, emphasizing how these processes, particularly fossil fuel and rare metal mining, necessitate the destruction of topsoil and fertility. Judith Fegerl will capture energy and tension in objects that push the boundaries of traditional sculpture through the conduit of electric currents. Bertille Bak's video installation *Mineur Mineur* will reflect on her personal history – her grandparents were Polish miners conscripted into the coal mines of Northern

France at 13 – to confront the issue of child labor: a persistent scourge that still robs approximately 150 million children worldwide of their childhood, dignity, and health.

Several of the works examine contexts in the Scandinavian region, or in lands occupied by Russia. Veronika Hapchenko will evoke visions of the future and space with her painting *Demeter after Ivan Lytovchenko* (2023) – a reinterpretation of Ivan Litovchenko's 1982 mosaic *Creation*, made in Ukraine – that reflects on the moment in time before the Chernobyl disaster. Oleksiy Radynski's film *Where Russia Ends* (2024) is an essayistic road movie that will interrogate the overlooked histories of colonialism and environmental destruction in Russia-occupied indigenous lands. Liv Bugge's film will unite archival footage, documentation of Norwegian oil fields – a cornerstone of Norway's affluence – and scenes of individuals intimately engaging with crude oil, juxtaposing Norway's old and new romanticisms. Bugge's work stirs the public discourse on oil's paradox as a treasured yet problematic resource, deeply woven into social fabric.

**Chapter I: viennacontemporary, 12–15 September, participating artists:**

Sara Bezovšek  
Liv Bugge  
Judith Fegerl  
Veronika Hapchenko  
Katrin Hornek  
Sophie Jung  
Linda Lach  
Ursula Mayer  
Shubigi Rao  
Guan Xiao

**Chapter II: Salzburger Kunstverein, 21 September–24 November, participating artists:**

Bertille Bak  
Sophie Jung  
Edson Luli  
Ursula Mayer  
Oleksiy Radynski  
Shubigi Rao  
Emilija Škarnul  
Guan X

**The Color of Energy Performance by Sophie Jung:**

*The Beckoning (jet str appear to be bloked stoked by the hir achery of might not leave not fell us loaded)* is a provocative reflection on solidarity and exclusion, a thoughtful commentary on how we gather energy - whether through communal support or isolation.

Friday, September 13, 4:30 pm, 5:30 pm, 6:30 pm  
Saturday, September 14, 2:00 pm, 4:00 pm, 6:00 pm  
Booth C13 (VCT STATEMENT: The Color of Energy)

**About Mirela Baciak**

Mirela Baciak (1987, Warsaw) is a curator in the field of visual arts whose practice is guided by the notion of hospitality as a process that captures one's ethical relation to the unknown and the strange. Since July 2023 she has been the director at Salzburger Kunstverein, where she just revealed her first exhibition program under the title *Chronic Contradictions*. Between 2019 and June 2023 she served as curator at *steirischer herbst festival* and worked at *Public Art Munich 2018*. She has held residencies and fellowships worldwide, contributing to exhibitions and research projects. Baciak earned an MA in Critical Studies from the Academy of Fine Arts in Vienna and co-founded the AAC | Austrian Association of Curators in 2023.

VCT STATEMENT takes place with the kind support of ERSTE Foundation.

## VCT STATEMENT: Nexus Thinking – *Energy, Future, Sustainability*

Two panel discussions as part of VCT STATEMENT, in cooperation with ERSTE Foundation, bring to the forefront voices leading the fight against climate change and responsible resource use



Alma Zadic, Austrian Minister of Justice at VCT STATEMENT 2023, Photo: Valerie Maltseva

### **VCT STATEMENT: Nexus Thinking – Energy, Future, and Sustainability in CEE Regions** Friday, 13 September, 2:30 pm

After the experiences of war and the pandemic, CEE regions (Central and Eastern Europe) face new challenges in the future of energy supply and their transformation towards sustainability. The discussion aims to explore strategies to enhance energy resilience and sustainability in the face of these contemporary challenges.

#### **Speakers:**

- Alisa Schubert, Energy & Climate Officer, Green Deal Ukraina at HZB
- Monika Figaj, Climate and Just Transition Expert, Energy Community Secretariat

**Moderated by** Yana Barinova, Project Manager European Policy and Ukraine, ERSTE Foundation

### **VCT STATEMENT: Nexus Thinking – Energy, Future, and Sustainability in Art** Friday, 13 September, 3:30 pm

Do collective, cross-generational art experiences exist that make global issues such as human-made environmental destruction, climate change, species extinction, and advancing technologization tangible? In collaboration with Klima Biennale Wien, viennacontemporary examines the influence of courageous and critical art that questions artistic, political, and social conventions and may offer new answers to the energy crisis.

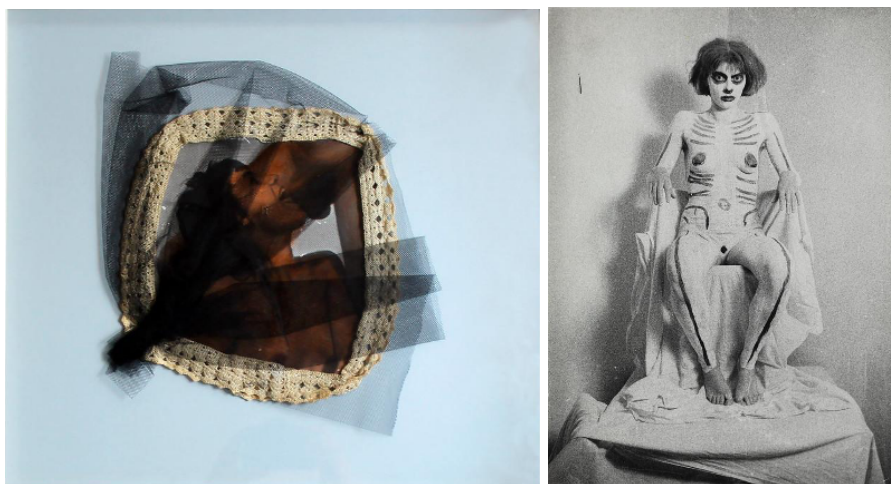
#### **Speakers:**

- Sithara Pathirana, Program Director Klima Biennale Wien
- Mirela Baciak, Director Salzburger Kunstverein
- Linda Lach, visual artist operating at the intersection of art and science

**Moderated by** Markus Huber, Managing Director of viennacontemporary

## Introducing CONTEXT

The new section **CONTEXT** presents important positions from the late 20th century that have shaped Austria's contemporary art scene.



Vlasta Delimar, *Cock on Tongue*, 1983, Galerie Michaela Stock, Zsuzsi Ujj, *With a Throne*, 1986, Courtesy the artist and acb Gallery Budapest

A new section for the fair, **CONTEXT** draws a line from the contemporary moment back to the invention and rich history of art in Central and Eastern Europe, introducing nine solo presentations of artists from the late 20th century.

Curated by Pernilla Holmes, **CONTEXT** highlights artists who have been overlooked on the international stage. Asking questions of whose stories are being told today and by whom, six of the nine featured artists are women. Some of these artists developed performative, avant-garde practices that challenged traditional notions of femininity and liberated female desire from the confines of morality, while others challenged the ideology of what their male dominated peers considered “high art”.

Including early work of early proponents of groundbreaking developments such as techniques of collage and the principles of abstraction – **CONTEXT** explores how work by these pioneers continues to influence the Austrian art scene of today.

### **CONTEXT participating artists:**

**Kosara Boksan** | Gallery RIMA

**Orshi Drozdik** | Einspach & Czapolai Fine Art

**Inge Dick** | Galerie Sturm & Schober

**Vlasta Delimar** | galerie michaela stock

**Kiki Kogelnik** | Galerie bei der Albertina Zetter

**Arnulf Rainer** | Galerie Ruberl

**Zsuzsi Ujj** | acb

**André Verlon** | Hieke Kunsthandel

Max Weiler | W&K – Wienerroither & Kohlbacher

**CONTEXT Performance**

**Vlasta Delimar: The Right to an Orgasm at Over 60**

As part of CONTEXT, Vlasta Delimar's performance highlights the importance of sexuality in old age, questions social taboos surrounding older women, and shows that sexuality is a fundamental human right.

Thursday, September 12, 6:00 pm

Saturday, September 14, 2:00 pm

gallery michaela stock, stand E20 (Context)

**About Pernilla Holmes**

Art advisor, curator, and writer Pernilla Holmes has been Director of art advisory and cultural strategy firm Wedel Art since 2010, spearheading a range of special projects including curating exhibitions with artists such as Theaster Gates, Shara Hughes, Sam Gilliam, and Frank Bowling. Pernilla has an MA from the Courtauld Institute and has written extensively on art in catalogs and for such publications as the Financial Times, World of Interiors, and ARTnews, as well as giving lectures and talks on a variety of subjects around the world, including hosting a series on how to collect with Frieze, one on one artist interviews and moderating and sitting on panel discussions on subjects such as Artworld Disruptors, Art under the Radar and New Trends in Collecting.

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## ZONE1

Ten emerging artists, each aged under 40 and with a personal connection to Austria, will present surprising work for ZONE1.



Evy Jokhova | 3+1 Arte Contemporânea | The Listen-thief, 2023, Steel, textile, stoneware ceramic. 210 × 145 × 219 cm. Photo: António Jorge Silva. Galeria Municipal de Arte Almada Image courtesy of the artist and 3+1 Art Contemporânea, Lisbon

This year's ZONE1, the fair's section focused on emerging artists with a connection to Austria, will be curated by Bruno Mokross. With ten solo exhibitions of artists who live or have lived in Vienna and are represented by local and international galleries, Mokross wants to examine what attracts international artists to Vienna and how the city's living conditions affect their art.

Mokross says: "Vienna is an attractive bedrock for a diverse cast of aspiring professionals. International artists setting up base in the Austrian capital are citing an improbable constellation of affordable rents, government support, harmonious ecosystems, stable economy, and high living standards in a peaceful, democratic nation—oh, and the water quality!—as motivation.

How might the aspirations of those who came to stay contrast with those who ultimately left? What are the driving desires of a scene shunning the prevalent hustlepreneurship of most art metropolises? Or, in broader terms: how do the conditions under which art is created contribute to shaping it—and how do artists shape those conditions?"

**ZONE1 participating artists:**

**Minda Andrén** | Zeller van Almsick  
**Eliza Ballesteros** | fiebach, minninger  
**Albert Dietrich** | City Galerie Wien  
**Sarah Fripon** | COMMUNE  
**Evy Jokhova** | 3+1 Arte Contemporânea  
**Nanna Kaiser** | Shore Gallery  
**Alex Macedo** | GIANNI MANHATTAN  
**Noushin Redjaian** | Galerie Ernst Hilger  
**Robert Sebastian Schachinger** | Windhager von Kaenel  
**Georg Thanner** | house of spouse

**About Bruno Mokross**

Bruno Mokross works as an artist, curator, and software developer in Vienna. He runs the independent exhibition space Pech and is one of the founders and main organizers of Independent Space Index, the network and eponymous festival of Viennese project spaces.

ZONE1 takes place with the kind support of the Federal Ministry for Arts, Culture, the Civil Service and Sport (BMKÖS).

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## ART PRIZES

**viennacontemporary announces two open calls for the galleries participating at the fair, in addition to four art prizes, whose winners will be awarded on the fair's opening day.**

The second edition of the **Sculpture Project** by viennacontemporary and JP Immobilien again invites galleries to select one of the artists they represent to submit a proposal for an outdoor sculpture. The selected artist will receive a prize money of 10,000 Euros and an additional production fee of 16,000 Euros. The winning sculpture will be unveiled and exhibited at viennacontemporary 2025 (September 11-14).

Initiated in 2023, the first winner of the Sculpture Project was Carola Dertnig / CRONE Gallery. Her sculpture 'Feldenkreis\_FI\_001\_Lucia Westerguard' was purchased by JP Immobilien and is now gracing the entrance area in front of 'The Hoxton Vienna' hotel.

The new prize is **Art for Stronger Democracies** honors an artist or group of artists whose practice deals with the challenges and/or unique opportunities of democratic societies. In particular, it honors an artist or group of artists whose work contributes to defending democratic achievements, develops fresh ideas for positive democratic change and democratic regeneration, and/or aims to strengthen the role of European civil societies as key participants in an open and constructive democratic dialogue. All galleries participating in viennacontemporary 2024 are invited to take part. The selected artist and gallery will receive a prize money of 5.000 Euros each.

The winners of both open calls will be announced in Spring 2025.

### Jury Sculpture Project

- Michelle Cotton, Artistic Director Kunsthalle Wien
- Kasia Matt-Uszynska, Director Neuer Kunstverein Wien
- Daniel Jelitzka, Managing Partner JP Immobilien
- Francesca Gavin, Artistic Director viennacontemporary

### Jury Art for Stronger Democracies

- Dessy Gavrilova, Executive Chairwoman, The European Network of Houses for Debate "Time To Talk"
- Christoph Thun-Hohenstein, Director General, Federal Ministry for European and International Affairs
- Francesca Gavin, Artistic Director viennacontemporary

The **viennacontemporary | Bildrecht SOLO Award, the VCC x viennacontemporary Collectors Prize, and the LUKOWA Acquisition Prize**, whose juries will select artists and galleries of viennacontemporary, will be announced on the opening day of viennacontemporary. The winners of **Queer Art Prize** will be exhibited at viennacontemporary as part of the award.

**viennacontemporary | Bildrecht SOLO Award**

With the aim of supporting artists and galleries alike, the viennacontemporary | Bildrecht SOLO Award recognizes a presentation that exhibits outstanding artistic potential. At the same time, the commitment of the respective gallery is honored. With the help of an independent jury of experts, Bildrecht will present this year's award at the Preview on September 12, 2024. The award, which includes a total prize of 4,000 euros, will be shared equally between the artist and the exhibiting gallery, with each receiving 2,000 euros.

**Jury:**

- Maximilian Geymüller, Kunsthalle Wien
- Roman Grabner, BRUSEUM, Neue Galerie Graz
- Paula Watzl, PARNASS & freelance art critic
- Frederike Sperling, Kunstraum Niederösterreich
- Tina Teufel, Museum der Moderne Salzburg,

**Chair:** Günter Schönberger & Esther Hladik (née Mlenek), Bildrecht, Vienna

**LUKOWA Acquisition Prize**

LUKOWA Group is looking to acquire an artwork presented at viennacontemporary 2024, thematically relating to the distribution of power. The idea is to explore ways in which this word and its meaning are present and analyzed in various artistic practices today, with an understanding that the interpretations of this subject can vary greatly. The context the collection is looking for is not limited to political, economic, or social issues, it rather encourages a much broader scope of iterations that can offer unique views on what "power" could mean. The collection allocates up to 5.000 CHF for the acquisition.

**About the collection and initiative**

LUKOWA Group supports emerging to mid-career artists to encourage outstanding ideas. The initiative considers contemporary culture and fosters a forward-looking worldview, engaging the art community and the public. They prioritize recognizing artistic quality before other factors, such as age, origin, or nationality, providing space for equal opportunities.

**Jury:**

- Attilia Fattori Franchini, Independent Curator, Writer and Co-Founder of KUNSTVEREIN GARTENHAUS
- Adomas Narkevičius, Curator, Cell Project Space, London, and Chief Curator, 15th Kaunas Biennial
- Vlada Tanaskovic, Board Member, LUKOWA
- Natalija Paunic, Curator and Advisor to LUKOWA's art collection.

**Queer Art Prize 2024**

**by viennacontemporary and Queer Art Spaces Vienna, supported by Radatz, Almdudler, and GayParship**

The Queer Art prize consists of two categories: the Community Prize is directed at queer artists / queer art, and the three winners will receive a cash prize and have their artworks showcased at this year's viennacontemporary. The Gallery Prize is directed at participating galleries to promote more queer art at the fair.

**Jury:**

- Francis Ruyter, Independent Space Index
- Francesca Gavin, viennacontemporary
- Michael Kaufmann, Queer Art Spaces Vienna

**VCC x viennacontemporary Collectors Prize by the Vienna Collectors Club in cooperation with viennacontemporary. For an emerging artist, powered by efko and VORMagazin**

The Vienna Collectors' Club, in cooperation with viennacontemporary and VORMagazin, will again present the „Collectors Prize“ for one emerging artist from ZONE1. The prize includes a monetary award of 1,000 euros for future projects for the winning artist, provided by efko, and an interview in the October issue of VORMagazin.

**Jury:**

- Nicole Adler, Journalist, Fashion Editor and Art Manager
- Saskia Wiesenthal, Marketing and Art Manager at Hotel Altstadt, Collector
- Tatiana Maylunas, Curator and Art Expert

## TALKS

The viennacontemporary 2024 Talks program will once again deliver a bold and thought-provoking series of discussions, bringing together international collectors, curators, and art-world leaders to explore the evolving roles of art fairs and the potential of Central and Eastern Europe as a cultural hub. The diverse topics will critically examine art's power to shape regions, cities, and personal journeys into collecting.



### **Becoming a Collector** **Friday, 13 September, 11:00 am**

A candid “fireside chat” where prominent collectors and advisors share their personal stories and insights on building unique art collections.

#### **Speakers:**

- Galila Barzilai-Hollander, Collector
- Eugenio Re Rebaudengo, Founder, Artuner
- Maria-Theresia Mathisen, Art Advisor
- Philippe Batka, Curator of Art Collections, Vienna Insurance Group

**Moderated by** Victoria Camblin, Magazin.Capital

### **Art Fair City** **Saturday, 14 September, 2:00 pm**

A look into how contemporary art fairs shape the identities of their host cities, with a focus on sustainability and collaboration with local communities.

#### **Speakers:**

- Nicola Ricciardi, Director, miart
- Eric Schlosser, Art Director, Tbilisi Art Fair
- Ingrid Moe, Munch Museum

**Moderated by** Victoria Camblin, Magazin.Capital

This talk takes place with the kind support of the Vienna Insurance Group.

**New Models of Curating**

**Saturday, 14 September, 4:00 pm**

The curators and institutional directors of Join the Conversation discuss innovative approaches to exhibition-making and reimagining the curator's role in today's art world.

**Speakers:**

- Zane Onckule, Program Director and Curator, Kim? Contemporary Art Centre, Riga (LV),
- Janne Villadsen, Director of the Nørrebro Theatre and Board Member of the Copenhagen Photo Festival (Copenhagen, DK),
- Isabella Maidment, Chief Curator & Head of Research at the ArOs Museum (Aarhus, DK),
- Andrea Lissoni, Director of Haus der Kunst (Munich, DE),
- Martin Clark, Director of the Camden Arts Centre (London, UK),
- Carina Bukuts, Curator at Portikus (Frankfurt am Main, DE),
- Marek Pokorný, Curator at Plato (Ostrava, CZ)

**Moderated by** Bruno Mokross, Curator, ZONE1

With the kind support of the Vienna Business Agency.

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**The Possibility of a Region**

**Sonntag, 15. September, 14:00 Uhr**

A critical examination of regional cultural ecosystems and the significance of partnerships and networks in Central and Eastern Europe.

**Teilnehmende:**

- Irena Popiashvili, Dean of the School of Visual Art, Architecture and Design, Free University of Tbilisi,
- Katalin Erdódi, Executive Director, Trafó [House of Contemporary Arts],
- Marta Czyz, Curator, Polish Pavilion, 60th Venice Biennale

**Moderated by** Victoria Camblin, Magazin.Capital

This talk takes place with the kind support of the Vienna Insurance Group.

## JOIN THE CONVERSATION

**Seven distinguished curators from across Europe will come to Vienna in September as part of an international networking program to experience the Viennese art scene.**

Join the Conversation is an international networking initiative that invites artists, curators, and critics to engage deeply with the Viennese art scene. Organized by viennacontemporary, it takes place with the kind support of the Vienna Business Agency.

The program includes numerous visits to galleries, off-spaces, museums, evening events, and a talk at viennacontemporary, which will be moderated by Bruno Mokross, curator of ZONE1.



### The Participants of Join the Conversation 2024:

**Zane Onckule**, Program Director and Curator, Kim? Contemporary Art Centre (Riga, LV), | **Janne Villadsen**, Director of the Nørrebro Theatre and Board Member of the Copenhagen Photo Festival (Copenhagen, DK) | **Dr. Isabella Maidment**, Chief Curator & Head of Research at the ArOs Museum (Aarhus, DK) | **Andrea Lissoni**, Director of Haus der Kunst (Munich, DE) | **Martin Clark**, Director of the Camden Arts Centre (London, UK) | **Carina Bukuts**, Curator at Portikus (Frankfurt am Main, DE) | **Marek Pokorný**, Curator at Plato (Ostrava, CZ).

## KIDS PROGRAM

During the weekend, viennacontemporary offers a full-day kids program and two special guided tours for children to explore, play, and learn more about art practice.

### **KIDS PROGRAM at Booth A11**

Saturday, September 14 & Sunday, September 15, 11:00 am - 5:00 pm. Participation is free of charge.

With the kind support of FLIP (Erste Financial Life Park) and A.R.E.A.L. (Aesthetic Research on Educational Alternatives).

### **Kids Tour (recommended ages: approximately 6–10 years)**

Saturday, September 14 & Sunday, September 15, 2:30 pm

## GUIDED TOURS

Guided tours focusing on topics such as female perspectives, collection potential, or critical art provide deeper insights into the art and the stories behind it. From guided tours for children to drag tours, viennacontemporary offers a variety of exciting approaches for a deeper understanding of contemporary art.

### **Overview – The Full Picture**

Friday, September 13, 2:30 pm

Sunday, September 15, 2:30 pm

### **Curator's Tour: CONTEXT with Pernilla Holmes**

Friday, September 13, 3:30 pm

### **The Future is Female**

Friday, September 13, 4:30 pm

### **Curator's Tour: ZONE1 with Bruno Mokross**

Saturday, 14 September, 1:30 pm

### **Collectors' Tour**

Saturday, September 14, 2:30 pm

### **The Queer Gaze on viennacontemporary**

Saturday, September 14, 3:00 pm

Sunday, September 15, 3:00 pm

The tour is organized in cooperation with Queer Art Spaces Vienna

### **Untold Stories and Fresh Discoveries**

Saturday, September 14, 4:30 pm

### **Focus On Our Time**

Sunday, September 15, 4:30 pm

## NOTES TO EDITORS

### viennacontemporary Press Conference

Thursday, September 12, 2024, 10:00 - 11:00 am (Doors Open from 9:30 am)

VIP LOUNGE, Messe Wien, Halle D, Trabrennstraße 7, 1020 Vienna

**Speakers:** Francesca Gavin, Artistic Director viennacontemporary, and Markus Huber, Managing Director viennacontemporary

Followed by the Press Preview tour with Francesca Gavin and the curators of the sections: Bruno Mokross (ZONE1), Pernilla Holmes (CONTEXT), and Mirela Baciak (VCT STATEMENT:The Color of Energy).

Please register at [press@viennacontemporary.at](mailto:press@viennacontemporary.at).

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### About viennacontemporary

Austria's leading fair for contemporary art, viennacontemporary, gathers established galleries and exciting newcomers to present artworks alongside curated special exhibitions. viennacontemporary is renowned for its unique focus on the emerging scenes of Central and Eastern Europe and a dense supporting program of performances, guided tours, and high-profile VIP events. Taking place in the spacious Halle D of Messe Wien, the event will host thousands of professionals, artists, collectors, visionaries, and communities, inviting them to experience international encounters and the rich diversity of contemporary art, for the tenth year in a row.

### About Francesca Gavin

Artistic Director Francesca Gavin has 20 years of experience in contemporary art and culture as a curator and writer. She is Editor-in-Chief and co-founder of EPOCH Review, a contributing editor at Twin and Beauty Papers and has regularly contributed to Financial Times HTSI, Frieze, Cura, Blau, Artnet among numerous other publications. Gavin has written ten books on contemporary art including Watch This Space, 100 New Artists and Hell Bound: New Gothic Art. She co-curated the Manifesta11 biennial in Zurich and has curated exhibitions internationally at institutions including Fundação de Serralves, Somerset House, Palais de Tokyo, Site Sheffield and Mu, Eindhoven. Her monthly radio show Rough Version on NTS Radio ([www.nts.live](http://www.nts.live)) has been running for over 8 years, looking at the relationship between contemporary art and music.

**Facts & Figures:**

- Hall Size: 8,868 m<sup>2</sup>
- Booth Sizes: 25m<sup>2</sup> | 35m<sup>2</sup> | 50m<sup>2</sup>
- ZONE1: 10 individual booths, each 25m<sup>2</sup>
- CONTEXT: 9 individual booths of 35m<sup>2</sup> each
- Number of exhibitors: 104 (98 galleries and 6 institutions)
- Number of artists: more than 360
- Countries: 24
- 43 Austrian galleries, 33 CEE, 22 from the rest of the world
- 44% Austria, 34% CEE, 22% RDW
- Galleries participating for the first time: 18

**Location:** Messe Wien Hall D, Trabrennstraße 7, 1020 Vienna

**Dates:** September 12-15, 2024

**Press Conference:** Thursday, September 12, 2023, 10:00 - 11:00 am, VIP LOUNGE, Messe Wien, Halle D

**Press Preview:** Thursday, September 12, 2023, 11:00 am - 12:00 pm

**Press Photos:** [www.viennacontemporary.at/press](http://www.viennacontemporary.at/press)

**Directions:**

Metro: U2 Station Krieau

Public shuttle bus:

Saturday, September 14, and Sunday, September 15:

City center (Johannesgasse 33) - Messe Wien: 11:30 a.m. | 2:30 p.m. | 4:30 p.m.

Messe Wien - City Center (Johannesgasse 33): 3:00 p.m. | 5:00 p.m.

The shuttle service operates on a first-come, first-served basis.

**Opening Hours:**

Preview: Thursday, 12 September: 12:00 - 9:00 pm (with VIP Pass only)

Vernissage: Thursday, 12 September: 4:00 - 9:00 pm (with VIP Pass or Vernissage Pass)

Public Days: Friday, 13 September - Sunday, 15 September: 11:00 - 7:00 pm (Sunday: 11:00 - 6:00 pm)

viennacontemporary is organized by

VC Artfairs GmbH

Siebensterngasse 46/1/44

1070 Vienna



## Tickets

### PREMIERE: VIENNA CONTEMPORARY OFFERS A PARTNER TICKET WITH PARALLEL VIENNA

For the first time, we are offering a combined ticket with PARALLEL Vienna. This special ticket enables visitors to visit both fairs taking place at the same time with just one admission ticket and thus enjoy an even more varied art experience. The ticket includes a 5-day pass for Parallel Vienna and a day's admission to viennacontemporary.

### Prices (Online | \*At the fair)

#### VIP-Pass € 147 | \*€ 149

Unlimited admission for one person to all days of the fair, including the Preview and Vernissage, valid from 12 to 15 September, including access to the VIP program (limited capacity)

#### VIP-Pass Friends € 197 | \*€ 199

Unlimited admission for two people to all days of the fair, including the Preview and Vernissage, valid from September 12 to 15, including access to the VIP program (limited capacity)

#### Premium Pass € 87 | \*€ 89

Unlimited access to the vernissage (September 12, 4:00 - 9:00) and all days of the fair, valid from September 12 to 15

#### Vernissage Pass € 57 | \*€ 59

Admission for one person to the Vernissage (September 12, 4:00 - 9:00)

#### Combination ticket: viennacontemporary x Parallel Vienna € 30 | \*€ 32

The ticket includes a 5-day pass for Parallel Vienna and one day admission to viennacontemporary.

#### Day ticket € 21 | \*€ 23

Day ticket reduced € 14 | \*€ 16  
Admission for one person, valid on September 13, 14 or 15.

#### Two-day ticket € 35 | \*€ 37

Two-day ticket reduced € 23 | \*€ 25  
Admission for one person, valid on two days between September 13 and 15.

#### Three-day ticket € 45 | \*€ 47

Three-day ticket reduced € 33 | \*€ 35  
Admission for one person to all public exhibition days, valid from September 13 to 15.

#### Evening ticket € 16.50 | \*€ 18.50

Evening ticket reduced € 11,50 | \*€ 13,50  
Admission for one person, valid on September 13, 14 or 15 between 5:00 - 7:00 pm (Sunday 4:30 - 6:00 pm)

#### Day ticket for disabled pass holders € 7 | \*€ 9

Admission for holders of a disabled pass, valid on September 13, 14 or 15.

#### Guided tours € 10 | \*€ 12

Valid in combination with an admission ticket

\*Discounts apply for students, senior citizens and Ö1 Club members. Proof is required with this ticket.  
Free admission for children under 14.

viennacontemporary is providing a contingent of 250 free Kulturpass tickets. The tickets are available directly at the ticket counter while stocks last.

Students under the age of 27 receive free admission on September 13, 2024.

## Sponsors and Partners

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